

**fak'ugesi**

**AFRICAN DIGITAL  
INNOVATION  
FESTIVAL**

**ONLINE SEPT 2020**  
[www.fakugesi.com](http://www.fakugesi.com)

**TO THE  
PIXEL  
DIGITAL ART  
CURATOR BOOTCAMP  
& EXHIBITION  
COMMISSION**

**Power to the pixel! Curate digital Africa NOW! 2020 sees the launch of the Fak'ugesi Digital Art Curator Bootcamp & Exhibition Commission**

*The 7 session (29 July - 6 August 2020, daily for 2 hours from 5-7 pm) online experiential bootcamp will power up your curatorial focus to develop an exhibition proposal for five Fak'ugesi 2020 exhibition commissions. The focus is on digital and interactive digital arts for online engagement. The bootcamp will focus on honing your curatorial vision, enabling you in exhibition conceptualisation and narrative and conceptual planning, introducing you to digital exhibition design best practice and helping you sharpen your exhibition budgeting and production management skills.*

*The intense five-day programme is designed and led by creative director, curator and experience designer Orlando Vincent Truter in collaboration guest curators and producers as contributors, including:*

**Kefiloe Siwisa** (Stevenson Gallery, South Africa)  
**Ingrid Kopp** (Electric South, South Africa)  
**Oulimata Gueye** (Independant, France / Senegal)  
**Jim Chuchu & Njoki Ngumi** (Nest Collective, Kenya)  
**Brooklyn Pakathi** (TMRW, South Africa)  
**Martin Honzik** (Ars Electronica, Austria)  
**Eduardo Cachucho** (British Council, South Africa)  
**Molemo Moiloa** (Arts organiser, researcher, artist and writer, South Africa)

**By the end of the bootcamp you are to have a fully fledged proposal to submit for consideration in the Fak'ugesi Festival 2020 Exhibition Commission.**

**QUERIES contact [-yb@creativefix.co.za](mailto:-yb@creativefix.co.za)**



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**POWER  
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## APPLY NOW

**Upgrade your vision!  
Curate digital Africa!**

Join our online **digital art curator bootcamp** to power up your curatorial talent and develop an exhibition proposal for the Fak'ugesi 2020 curatorial **exhibition commission**.

**CURATOR BOOTCAMP APPLY  
BY 28 JULY**

**EXHIBITION COMMISSION APPLY  
BY 5 AUGUST**

APPLY @ [www.fakugesi.com](http://www.fakugesi.com)

## The bootcamp

**7 x online zoom sessions will:  
Power your curatorial vision,  
Upgrade your exhibition  
planning skills.  
Immerse you in digital  
exhibition best practice and  
Sharpen your exhibition  
budgeting and production  
management skills.**

**7 sessions, 120 min each, 5pm-7pm  
5 + amazing thought leaders**

**DATE: 29 July -6 Aug  
APPLICATION DEADLINE: 28 JULY**

## The exhibition

**5 curated online exhibitions by  
5 winning Curators - to receive  
a budget to create an online  
exhibition with African artists  
that will be launched  
September on the Fakugesi  
platform and festival.**

\* Bootcamp participants will have a fully fledged proposal to submit as application for the Fak'ugesi 2020 residency. **see guidelines.**

**APPLICATION DEADLINE: 5 AUG  
WINNERS ANNOUNCED: 7 AUG  
ONLINE EXHIBITION: 22 September**

## DAY 1 | Wed JUL 29

**Curatorial vision -  
Position your personal brand.**

**Your curatorial voice is a powerful lens to the artistic efforts of others. Embrace your voice, articulate your unique point of view, and position your curatorial brand.**



**"To curate is to care"**

### DAY 1 | GUEST SPEAKER

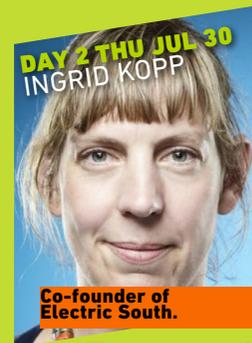
*Kefiloe Siwisa (Stevenson Gallery, South Africa) is a curator and cultural worker communing and divining with ideas known, less known and unknown.*

Catch Kefiloe as she explores her unique positioning and experience focused on the ethical heart of the curatorial constellation in Africa. In this session she expands on the notion of curator as 'carer' asking: "how do we develop a practice of curatorial consciousness, one that prioritises emotional literacy, empathy and collective presencing?"

## DAY 2 | THU JUL 30

**Exhibition strategy -  
Articulate your narrative planning**

**The Exhibition experiences you create should be grounded in clear strategic thinking that engages audiences, key messaging and outcomes to bring your vision to life.**



**"To curate is to enable an eco-system"**

### DAY 2 | GUEST SPEAKER

*Ingrid Kopp is a co-founder of Electric South, South Africa, a non-profit initiative to develop virtual reality and other new forms of storytelling across Africa.*

Catch Ingrid as she shares her experience in setting up Electric South and the challenges and opportunities within the VR field in Africa. Central to the conversation is the importance of structuring and articulating the focus of our curatorial practice to develop the immersive media ecosystem and enable access for African creatives.

## DAY 3 | FRI JUL 31

**Exhibition and Experience design -  
Best practice**

**Let's explore extraordinary approaches in digital group exhibitions and curatorial best practice from across the globe.**



**"To curate is to research"**

### DAY 3 | GUEST SPEAKER

*Oulimata Gueye (Independent critic and Curator, France / Senegal) works at the intersection of research, science & technology, popular culture and politics. She believes in the potential of fiction to develop critical analysis and alternative positions.*

Join Oulimata as she explores research in curatorial practice and how a focus subject like science-fiction can be analysed through very different ways of interpretation across the continent.

## DAY 3 | FRI JUL 31

**Exhibition and Experience design - best practice**

**Your curatorial voice is a powerful lens to the artistic efforts of others. Embrace your voice, articulate your unique point of view, and position your curatorial brand.**



**“audience is core in our curatorial process”**

### DAY3 | GUEST SPEAKER

*Jim Chuchu & Njoki Ngumi (Nest Collective, Kenya) collaborate in the multidisciplinary Kenyan collective exploring the boundaries that free and restrict the fullness of black humanity.*

Catch the Nest Collective as they explore how their work actively engages the audience in the process at the intersection of culture and technology in Africa.



**“collaboration is the heart of curation”**

### DAY3 | GUEST SPEAKER

*Brooklyn J Pakathi (TMRW Gallery, South Africa) is a New Media Artist and Independent curator at the Mixed Reality Workshop (TMRW) gallery a non-profit space and test platform that showcases new innovations and digital projects*

Catch Brooklyn as he explores collaboration in curatorial practice and the creation, development, production and dissemination of mixed reality art experiences at the multidisciplinary Mixed Reality Workshop.



**“respect your garden!”**

### DAY3 | GUEST SPEAKER

*Martin Honzik (Ars Electronica, Austria) - is an artist and director of Ars Electronica's Festival, Prix and Exhibitions divisions. Since 2006, Martin Honzik has been in charge of the exhibitions in the Ars Electronica Center as well as Ars Electronica's international exhibition projects.*

Catch Martin as he explores a greener side to tech in his talk entitled - Ars Electronica Festival 2020 / Kepler's Gardens, The new mapping - Respect your Garden!

## DAY 4 | MON 3 AUG

*Interim presentation day for exhibition commission proposals*

Bootcamp participants share their unique positioning as curators and present the narrative plan outline for their exhibition proposals in 20 minutes per bootcamper

## DAY 5 | TUE AUG 4

*Exhibition management - from Budget to contracts*

*Budgeting is not just about filling in a track sheet with numbers. In this session we explore sound exhibition financial planning approaches, professional contractual practices and timeline & budget management.*



### DAY 5 | GUEST SPEAKER

*Johannesburg based arts organiser, researcher, artist and writer with a current focus on collectivity, political arts organising and autonomous land practices. She is also one half of the artist collaborative MADEYOULOOK who explore everyday popular imaginaries and their modalities for knowledge generation*

Catch Molemo as she shares her best practice experience with a variety of tools from templates to timelines. In this session she will help you tune into the production logic you need to make exhibitions happen.

*"To curate is to tune into your production logic"*

## DAY 6 | WED AUG 5

*Exhibition marketing & Audience engagement*

*In a media saturated world, engaging audiences and visitors in your exhibition experiences requires tenacity and tactical, on-point marketing and community building. Join us as we explore the ways in which marketing and audience engagement do more than support your exhibition, but are in fact extensions of your exhibition experience.*



### DAY 6 | GUEST SPEAKER

*Eduardo Cachucho (British Council South Africa) is an artist, arts programmer, and ex-architect that connects creatives and systems together to improve lives, create better experiences for audiences, and to connect people in new ways.*

Catch Eduardo as he explores real-world examples of facilitating digital production, focusing specifically on the systems and processes that help creatives feel held within that process. These systems enable successful marketing and audience engagement by giving the creative access to and control of their artistic output. Eduardo will then work with bootcamp participants to build small examples of these formats for different contexts, festivals, artforms.

*"systems give artists access & control"*

## DAY 7 | THU 6 AUG

*Final presentation for exhibition commission proposal.*

Join us as a host of extraordinary judges select 5 winning curators to develop bespoke exhibitions for the Fak'ugesi 2020 exhibition commission.

Final proposal presentations and submissions will include- Exhibition positioning, concept plan, collaborators, costing outlines and timing plans